

## Goals and Objectives

for Corridor Mobility Improvements

Goals		Objectives	
<b>Goal 1</b>	<b>Increase Availability and Efficiency of Transit for <u>Reverse</u> Commuters to Major Suburban Employment Centers</b>	1.	Increase transit access to identified Corridor employment centers for current and future Reverse commuters.
		2.	Increase access to additional potential places of employment.
		3.	Increase connectivity between employment centers and residential locations of significant existing and future origin density.
		4.	Increase opportunity to serve multiple or overlapping Corridor travel markets.
		5.	Increase opportunity to serve other work-related and non-work trips.
		6.	Increase benefit to users of existing multimodal transportation system.
		7.	Reduce the number of transfers.
<b>Goal 2</b>	<b>Increase Availability and Efficiency of Transit for <u>Intersuburban</u> Commuters to Major Suburban Employment Centers</b>	1.	Increase transit access to identified Corridor employment centers for current and future the commuters of Intersuburban travel markets.
		2.	Increase access to additional potential places of employment.
		3.	Increase connectivity between employment centers and residential locations of significant existing and future origin density.
		4.	Increase opportunity to serve multiple or overlapping Corridor travel markets.
		5.	Increase opportunity to serve other work-related and non-work trips.
		6.	Increase benefit to users of existing multimodal transportation system.
		7.	Reduce the number of transfers.
<b>Goal 3</b>	<b>Improve Roadway and Transit Service Quality in I-290 Travel Corridor</b>	1.	Reduce travel times on I-290 (eastbound and westbound) for auto and transit users.
		2.	Reduce travel times on other key transportation system elements (facilities and services) relied upon by Intersuburban and Reverse commuters.
		3.	Reduce adverse impacts on users of the existing multimodal transportation system.
		4.	Reduce travel times for multi-modal/multi-vehicle trips.
		5.	Increase use of traffic/transportation management techniques and technology strategies.
		6.	Improve travel experience and safety of transportation system users.

<b>Goal 4</b>	<b>Increase Community and Corridor Benefits</b>	1.	Reduce adverse impacts on and promote positive benefits to existing communities, neighborhoods and people.
		2.	Enhance economic development/redevelopment opportunities.
		3.	Consider extent of and minimize adverse impacts of land acquisition.
		4.	Maximize achievement of Corridor Planning Standards (supplemental criteria that reflect shared local values and preferences).
<b>Goal 5</b>	<b>Increase Regional Benefits</b>	1.	Increase use of and integration with regional transportation system.
		2.	Ensure consistency with regional goals presented in the 2030 RTP and 2040 Regional Framework Plan.
		3.	Reduce negative impacts on environmental justice communities/populations.
		4.	Increase access to disadvantaged communities/populations.
<b>Goal 6</b>	<b>Reduce Adverse Environmental Impacts</b>	1.	Ensure all applicable air quality standards are met.
		2.	Avoid / reduce adverse impacts to wetlands, floodplains, and critical habitats.
		3.	Reduce operating noise and vibration levels.
		4.	Avoid / reduce adverse impacts to sensitive land uses, historic properties and open space.
<b>Goal 7</b>	<b>Increase Cost Effectiveness</b>	1.	Increase system value by balancing costs and benefits.
		2.	Reduce construction costs.
		3.	Reduce long term operating costs.
		4.	Increase potential benefits.
		5.	Increase compatibility with and capacity of existing, local, state, and federal funding sources for both capital and operating costs.